

7th Annual EUSBSR Strategy Forum

NDPHS Seminar “*Where are we heading – wealthier and healthier in the decades to come, or just the opposite?*”

8 November 2016, Stockholm, Sweden

Organized by the Secretariat of the Northern Dimension Partnership in Public Health and Social Well-being (NDPHS) in cooperation with the eHealth for Regions Network (eH4R), the seminar focused on the above question by addressing **linkages between health of populations and the economic prosperity of their countries, discussed current and possible future regional challenges to health and social care, and debated how big impact what is happening now can have on our future lives and on the economies of our countries.** The seminar was part of the 7th Strategy Forum of the EUSBSR held on 8-9 November 2016.

Moderated by Mr. Marek Maciejowski, Director of the NDPHS Secretariat, the event built on and greatly benefited from the presentations delivered by three renowned speakers: Dr. Björn Ekman of the Lund University (Sweden), Prof. Dr. Roland Trill of the Flensburg University of Applied Sciences (Germany) and MD Dr. Galina Maslennikova of the National Research Centre for Preventive Medicine (Russia).

Their presentations provided a wealth of information and examples including the following. Evidence was presented regarding investing in health and well-being of populations and how it represents good value for money with average returns on investments being many times the initial investment costs. Further, the need for innovative approaches across sectors to harness opportunities and address current and emerging risks was emphasized, as well as the importance of ensuring higher efficiency and implementing cost-effective, smart solutions stressed – eHealth being one promising area. Also, information about the big losses related to premature deaths in countries in our region during last years was presented, and how much national economies gain when there are less premature losses of life.

The speakers’ PPT presentations, as well as other documents (among them the Moderator’s Conclusions), can be downloaded from the NDPHS website at: www.ndphs.org/?mtgs,wealthier_and_healthier.

The seminar was co-financed by the EU through the Interreg Baltic Sea Regional Programme 2014-2020.

The NDPHS Secretariat is also pleased to announce a report “Economic Dimensions of Health and Social Care,” which Dr. Björn Ekman has recently written for the NDPHS, and which was frequently referred to during the seminar. The report can be downloaded from the NDPHS Database at: www.ndphs.org/?database,view,paper,115.

Further information:

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