



National Medical Research Center for Therapy and Preventive Medicine
Ministry of Health of the Russian Federation



Northern Dimension
Partnership in Public Health
and Social Well-being
www.ndphs.org

HEALTH LITERACY NEW VISION OF THE PROJECT

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Zoom



Health literacy is the combination of personal competencies and situational resources needed for people to access, understand, appraise and use information and services to make decisions about health.

IUHPE Position Statement on Health Literacy.
Global Health Promotion 25, 2018



Parker R., 2009

Organizational health literacy refers to the ways in which services, organizations and systems make health information and resources available and accessible to people, according to their health literacy strengths and limitations.

Dodson S, Good S, Osborne RH, Batterham R, Beauchamp A, Belak A, et al. Health literacy toolkit for low- and middleincome countries; 2015



The 9 standards of the Health Literate Organization Model

1. Provide (organizational) **capacities**, infra-structures & resources for health literacy in the organization
2. Develop & evaluate materials and services in **participation** with users
3. **Qualify** staff for HL **communication**
4. Develop a **supportive environment** – provide **navigation** assistance
5. Apply HL **communication principles** in all routine communications – in spoken, written, audio-visual and digital communication & by providing interpreting and translation support
6. **Improve** **personal HL of patients** & significant others by learning offers
7. **Improve** **personal HL of staff** by learning offers
8. **Improve** HL in the organization's **community** & catchment area
9. Share experiences & be a **role model** for HL in the HC community



Life-course approach



Health literacy changes throughout life of people and can differ at different stages of life.

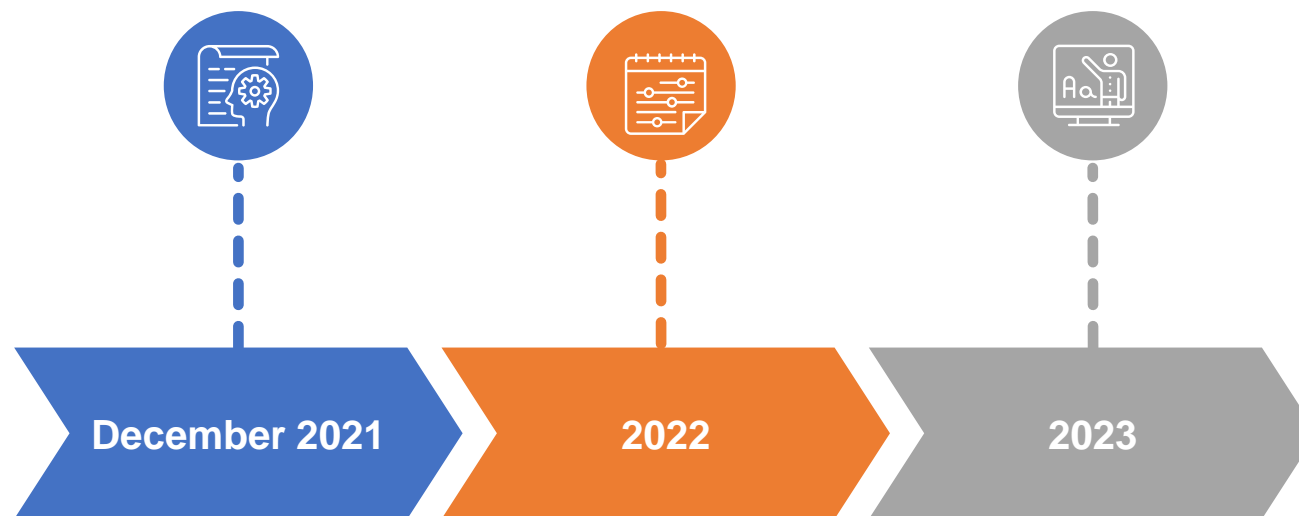


Objective and purpose

To identify best practices on organizational health literacy in the Northern Dimension area:

- Collection of data on health literacy in the ND countries,
- Review of results of ongoing and planned research studies

Output: Report





Responsibilities within the Project

NDPHS Secretariat:

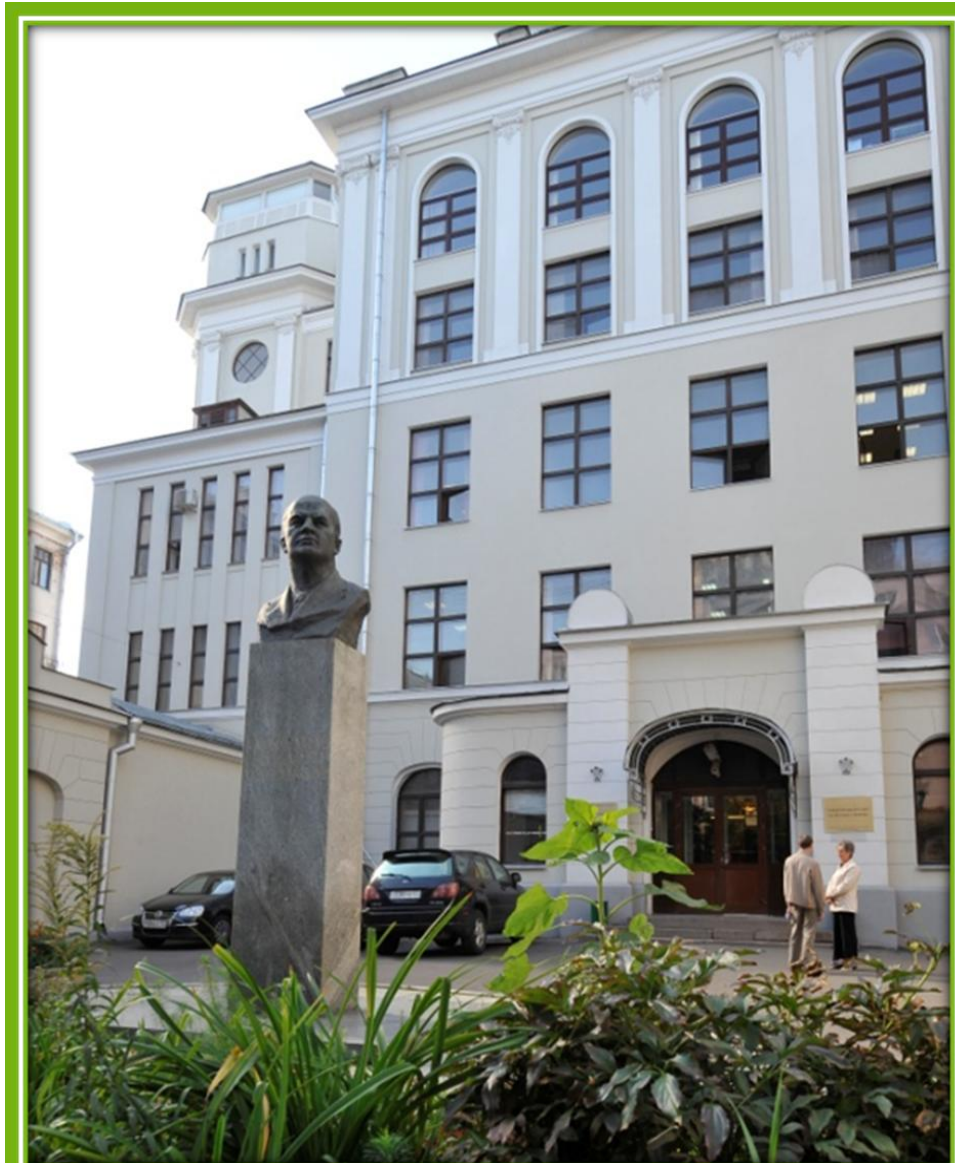
- Draft a request for services (legal and administrative part);
- Run the procurement procedure;
- Draft and sign the contract with the institution/person who will be tasked to conduct the study;
- Dissemination of the report;
- Payment of invoice and financial reporting.

The NCD EG:

- Drafting of the technical part of the request for services;
- Identify possible institutions/persons who we could ask to submit a bid;
- Provide input to selection of contractor;
- Review and give feedback on the draft study;
- Help to disseminate the report;
- Give input to narrative project report regarding the activity.



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