



# Healthy Boost: Urban Labs for Better Health for All in the Baltic Sea Region - boosting cross-sectoral cooperation for health and wellbeing in the cities



**For Better Health** project



**Healthy Boost** project application

**Application submitted** on 9 April to the Interreg Baltic Sea Region Programme:

- 15 partners and 23 associated partners,
- Support letter from NDPHS: flagship project,
- National cofinancing from TEM

**Partners in Finland:**

- Baltic Region Healthy Cities Association
- Metropolia University of Applied Sciences
- City of Turku
- City of Helsinki



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### Other partners:

- Lithuanian University of Health Sciences
- Riga Stradins University
- Nofer Institute of Occupational Medicine
  
- Jelgava Municipality, Latvia
- Suwalki Municipality, Poland
- City of Poznan, Poland
- Klaipeda Public Health Bureau, Lithuania
- City of Tartu, Estonia
- Vesterbötten County Council, Sweden
- Russian Association of Healthy Cities, Districts and Settlements
  
- Tallinn Science Park Tehnopol





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### Financing:

- Baltic Sea Region Programme
- Priority 1: Capacity for innovation
  - 1.3 Non-technological innovations
- Budget of ca. 2,6 mln EUR  
(with own co-financing of partners 15-25%)





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### Associated partners:

- WHO European Office for Prevention and Control of Noncommunicable Diseases, Russia
- ScanBalt fmba
- Growing Health 4 Life
- Turku Science Park Ltd.
- Science & Technology Park "Poland-East" in Suwalki Ltd.
- Conbalance Oy
- Helsinki-Uusimaa Regional Council, Finland
- City of Pskov, Russia
- City of Cherepovets, Russia
- Tallinn City Office, Estonia
- Umeå Municipality, Sweden
- Union of the Baltic Cities – Inclusive and Healthy Cities Commission
- Danish Healthy Cities Network
- Polish Healthy Cities Association
- Norwegian Healthy Cities Network
- Finnish Healthy Cities Network
- Public Health Association of Latvia, Latvia
- Centre of Disease Prevention and Control, Latvia
- Umeå University
- Association Na Tak, Poznan, Poland
- Dobra Spoldzielnia Socjalna (Good Social Cooperative), Poznan, Poland
- Centrum Medyczne Szpital Sw. Rodziny (Medical Centre, Hospital of Sw. Rodzina), Poland



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### Activities:

- Development of model for cross-sectoral cooperation for health and wellbeing in the cities, incl. the participation of city residents and SMEs,
- Piloting the model – solving a city specific challenge, which require the cooperation of partners from different sectors,
- Generalization of the model to the other aspects of city life.
  
- Use of virtual reality tools for expanding imagination and learning – thinking outside the box,
- Co-creation workshops with cities and with city residents,
- Regional campaign 'Health for all by all'.



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### Innovations:

- Co-creation with project partners and with city residents
- Inclusion of SMEs
- Use of virtual reality tools



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### **Work packages:**

**WP1:** Management and administration

**WP2:** Building the model for cross-sectoral cooperation

**WP3:** Experimenting through pilots

**WP4:** Conclusions and learning

**WP5:** Promotion and impact





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**Implementation:** 1 January 2019 – 30 June 2021

Now:

- Clarifications,
- Negotiation of Subsidy Contract,
- Application for project platform together with BaltCityPrevention and Health Promotion Programme projects



**Thank you for attention!**

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