

PAC 13 side-event

“Harmful Use of Alcohol in ND Area-Perspectives and Responses”

8 February 2018

Venue: Ministry of Social Affairs (Suur-Ameerika 1, Tallinn, Estonia), room “Tamm”

SPEAKERS

Opening Session

Maris Jesse

Dr. Maris Jesse has held the position of Deputy Secretary General on Health since 2016. Previously, since 2008, she served as the Director of the National Institute for Health Development. She holds a medical degree from Tartu University and MSc degrees from the London School of Hygiene and Tropical Medicine and the London School of Economics and Political Science. She has led the Estonian Health Insurance Fund as the chairperson of the management board, worked as a senior health specialist at the World Bank and as a health policy analyst at Estonia’s PRAXIS Center for Policy Studies. Dr. Maris Jesse served as Member of the Executive Board of WHO from 2009 to 2012, and represented the WHO European Region in the working group of WHO governance reform in 2015.

Ülla Karin – Nurm

Dr. Ülla-Karin Nurm, Director of the Secretariat of the Northern Dimension Partnership in Public Health and Social Well-being, is a medical doctor specialized in public health with long term experience working with population health on national and international level. She has held managerial positions at the Estonian Institute of Health Development, at the Ministry of Social Affairs, the European Centre for Disease Prevention and Control and at Praxis Center for Policy Studies. She has covered in her professional career a large range of health policy related topics and her major goal is advocating for better health for individuals and on the population level.

Bernt Bull

Chairman of the ASA-EG since 2010. He has been involved in NDPHS work since 2004. He is a senior advisor at the Public Health department of the Ministry of Health and Care Services in Norway. Mr Bull has a long experience from public authorities within different ministries and in the City of Oslo. Within the social policy field, he has been chairing the state youth council, the national relations committee between migrants and national authorities, a whitepaper commission on alcohol policy changes related to the enlarged European economical cooperation. Mr. Bull is the national representative at CNAPA and WHO National Counterparts for Alcohol Policy. He was a chair of Advisory Group of RARHA.

Keynote speaker

Triinu Täht

Ms. Triinu Täht, works in the Ministry of Social Affairs since 2007. Her responsibilities have over the time included setting and community-based health promotion, mental health and the prevention of injuries, she has been responsible for developing the health programmes under the financing of European Social Fund and Norway Grants. Currently, her main responsibility is alcohol policy, involving tasks as coordinating the implementation of the Green Paper of Alcohol Policy, compiling legal proposition to limit alcohol marketing, availability, and coordinating alcohol-related activities during Estonian Presidency of the European Council.

Session 1: Alcohol in European and ND Region – Situation overview

Jacek Moskaleiwcz

Jacek Moskaleiwcz, PhD - sociologist, coordinator of the Standardised European Alcohol Survey (RARHA SEAS) carried out in 19 European countries within a frame of the EU Joint Action on Alcohol. Head of the Department of Studies on Alcoholism and Drug Dependence at the Institute of Psychiatry and Neurology, Warsaw, Poland. Member of the WHO Expert Panel on Alcohol and Drug Dependence.

Carina Ferreira-Borges

Dr. Ferreira-Borges is the Programme Manager for Alcohol and Illicit Drugs and for Prison Health at WHO/Europe, based at the NCD Office, in Moscow. She was trained in the United Kingdom and worked as an addiction counsellor from 1992 to 2002, becoming the director of a treatment unit in 1996. She obtained her Master's degree in Public Health in 2002 and a PhD in International Health in 2015 with Nova University in Lisbon. From 2006 to 2014 she was in charge of the Unit for Alcohol and Substance Abuse at the WHO Regional Office for Africa. Dr. Ferreira-Borges has also contributed to several WHO publications and collaborated in the development of WHO international research initiatives in areas such as HIV/AIDS, FASD and Harm to Others.

Eugenia Koshkina

Eugenia Koshkina Professor, PhD, Doctor of Medicine sciences. She was head Russian Expert in the epidemiology of addictive disorders in 1992 – 2010. Head of the Department of Epidemiology, National Research Centre on Addictions of the Russian Ministry of Health in 2010 - 2014 and later Director, National Research Centre on Addictions of the Russian Ministry of Health in 2014-2017. Currently Prof. Koshkina is the Head of Department of Science at Moscow Research and Practical Center on Addictions. Co-Chair of ASA EG, and permanent Correspondent from the Russian Federation at the Pompidou Group, Council of Europe.

Discussion Panel - **Alcohol in European and ND Region – Situation overview**

Riitta Sauni

Dr. Riitta Sauni, PhD, specialist in occupational medicine. Chair of expert group on occupational safety and health, NDPHS. Current work: Senior Ministerial Adviser, Health/Medical Affairs (OSH). Finnish Ministry of Social Affairs and Health, Department for Work and Gender Equality. She worked also as a chief physician in Finnish Institute of Occupational Health, research and development in occupational health issues.

Asiia Imaeva

Dr. Asiia Imaeva – international technical advisor at the NDPHS NCD EG, senior research scientist at the department of Epidemiology of Chronic Non-Communicable Diseases at the "National Medical Research Center for Preventive Medicine" under the Ministry of Health of the Russian Federation. Participant in the research projects "Epidemiology of cardiovascular diseases in Russian Federation", "Health, aging and stress in Russia" which are carried out in 18 regions of RF, involved in collaborative projects with EURO-WHO and London School of Hygiene & Tropical Medicine.

Session 2: Harmful use of Alcohol - Case studies

Elena Varavikova

Dr. Elena Varavikova, holds a PhD degree and Master's degree in Health Policy Analysis and Management. She has held positions in the World Health Organization and various research institutions and Public Health projects. From 2011 she initiated the Alcohol Harm and Fetal Alcohol Spectrum Disorders Coordination Council at the Federal Research Institute for Health Organization and Information of Ministry of Health of the RF under the Lead of Professor Starodubov.

Lauri Beekmann

Ms. Lauri Beekmann is the Executive Director of Nordic Alcohol and Drug Policy Network (NordAN) and has been the chairman and executive director of the Estonian Temperance Union (ETU) since 2003."

Anneli Sammel

Ms. Anneli Sammel is the Head of the Department of the Prevention of Non-Communicable Diseases in the National Institute for Health Development. She is responsible for the planning and implementation of national prevention activities for the risk-factors of non-communicable diseases such as alcohol,

tobacco and nutrition. She has participated in the development of the first comprehensive prevention strategy of cardio-vascular diseases – Heart Strategy 2005-2012 and the current National Health Plan. Anneli Sammel represents Estonia in several International bodies, including WHO Global Coordination Mechanism on the Prevention and Control of NCDs and European network on reducing marketing pressure on children. Anneli Sammel has received a master's degree in the field of psychology and pedagogic of children

Discussion Panel - **Harmful use of Alcohol (Case studies)**

Stig Tore Bogstrand

Mr. Stig Tore Bogstrand is head of research at the Section of Drug Abuse Research at Oslo University Hospital, and associate professor at the Institute of Health and Society, University of Oslo. His areas of research interest are alcohol and other psychoactive drugs association with health and illness, and alcohol, psychoactive drugs and road traffic safety.

Session 3: Cross border purchase of alcohol, issues and local response

Thomas Karlsson

Mr. Thomas Karlsson is a senior researcher at the National Institute for Health and Welfare (THL). Between 2000 and 2008, Thomas Karlsson worked as a researcher at THL's predecessor, STAKES. In 2012, Thomas Karlsson was appointed vice head of Unit and has, since the beginning of 2017, worked as team leader and vice head at the Unit for Alcohol, Drugs and Addictions. During the past 20 years Thomas Karlsson has been involved in many international comparative research projects, for example, in the European Comparative Alcohol Study (ECAS), the Bridging the Gap study, led by Eurocare, as well as the EU co-financed research projects of SMART, AMPHORA, and Alice Rap (FP7 and DG Sanco). He also chairs the WHO collaborating centre on alcohol policy implementation and evaluation based in THL

Marek Uusküla

Mr. Marek Uusküla serves as head of the customs and excise policy department in the Ministry of Finance of Estonia since 2008. He has held different positions in the Ministry of Finance since 1992, engaged in building up Estonian custom system and developing tax policy. He has been responsible for drafting the legal framework regulating customs and excise area. In his current post, he is responsible for customs issues, indirect taxation (VAT, excise duties), gambling tax and road vehicle tax.

Mia Sundelin

Ms. Mia Sundelin is the General Manager at CAN and has a long experience of prevention work in the alcohol and drug field. She was the coordinator for

developing CAN's work with local prevention, domestic as well as internationally. Mia has been working at CAN since the year 2000 when she left the Swedish Ministry of Health and Social Affairs as an expert on alcohol- and drug prevention.

Maali Käbin

Ms. Maali Käbin Works as a senior specialist in the health Promotion Department in the National Institute for Health Development. Her responsibilities include developing health promotion on local level, including elaborating guidelines and training programmes and assisting the compilation of health profiles. She has participated in developing TSTUA – a database aimed to make different health data easily accessible for local governments. Maali Käbin has received BSc in psychology.

Discussion Panel - Cross border purchase of alcohol, issues and local response

Pi Hogberg (moderator of discussion panel Cross border purchase of alcohol, issues and local response)

Dr. Pi Hogberg is senior adviser on alcohol issues at the Public Health Agency of Sweden, a Governmental authority with national responsibility to strengthen health promotion and prevent disease at all levels of Society. She holds a Master in nutrition, a PhD in toxicology from the Karolinska Institute, and has worked for 12 years as a state official in the alcohol and other drugs prevention area. On behalf of the Swedish EU Presidency in 2009, she coordinated the production of a series of background reports, among them 'Alcohol affordability and cross-border trade in alcohol', a discussion paper with focus on the EU. The report explained how control of cross-border trade of alcohol can serve agricultural and fiscal interests while increasing health and social well-being.

Anu Vares

Ms. Anu Vares is the Adviser on the development issues of the Saaremaa Municipality Government and used to fulfill the same post in the Kuressaare City Government before Kuressaare and several other municipalities were united as Saaremaa Municipality. She has received university degree in public relations and worked on several development projects as a Project leader in the Ministry of Environment, Saaremaa County government and municipality. She has long experience in coordinating international projects and networks in the Baltic Sea areas, including Interreg and International Island Games Association. Anu has been dedicated champion of physical activity and sports.

Irma Kilim

Ms. Irma Kilim Holds a Bachelor's Degree in Pedagogy. Previously worked as a project manager mostly and before the current employment worked as European Officer for a Swedish NGO, main tasks were leading its Brussels office

and lobbying for better alcohol policy on EU-level. Today at CAN she works as a project manager and coordinator for local, regional and international projects.

PAC Side event Declaration

Zaza Tsereteli

Dr. Zaza Tsereteli, MPH, is a Senior Advisor at the Royal Norwegian Ministry of Health and Care Services. He is serving as an International Technical Advisor for the ASA EG, NDPHS. He holds a medical degree from Tbilisi State Medical University and MPH degree from the Amsterdam Royal Tropical University (KIT). Dr. Tsereteli headed and supported projects in the following fields: HIV/AIDS; EPI; TB; Alcohol and Substance Abuse, MCH and Prison Health. He has worked as a Regional Advisor for UNODC and EPI/Disease Control Office for UNICEF. Dr. Tsereteli has also contributed to the development of the HIV/AIDS and TB Programme for the Barents Euro-Arctic Council and Declaration on Prison Health for the NDPHS.