



Northern Dimension
Partnership in Public Health
and Social Well-being
www.ndphs.org



“Capacity building for EUSBSR stakeholders”

A training that will strengthen your skills in designing and developing projects as well as planning their implementation

Albert Hotel, 33 Dzirnavu Street, Riga, LV-1010, Latvia
Conference room “Space”

Provisional annotated agenda with timetable

Training Day 1
6 December 2017

Facilitator: Mr Daniel Sköld

Trainers: Mr Daniel Sköld and Mr Anders Bergström

The purpose of Day 1 is to develop a joint understanding of the EUSBSR as a driver for development and as a platform for cooperation. In essence, the EUSBSR functions as an interconnected system. It facilitates processes and supports collaboration processes aimed to develop and implement policies as well as concrete actions. The focus will be on:

- (1) PA Health and its objectives, actors and tools
- (2) The role of the NDPHS expert groups
- (3) Tools and ways to make policy impact
- (4) Alignment of funding

Day 1 workshops are expected to:

- Increase participants' understanding of the role of macro-regional strategies in transnational cooperation
- Supply the participants with tools and concept for policy impact and implementation



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- Give an overview of the funding schemes available, and how to influence and improve post 2020

11:30 – 12:30 **Networking lunch**

12:30 – 12:35 **Opening: Welcoming words from the Policy Area “Health” Coordinator**
Ms. Ülla-Karin Nurm, Director of the NDPHS Secretariat

12:35 – 12:45 **Introduction: Macro-regional strategies - a new format for implementing EU policies**
Mr. Anders Bergström, Horizontal Action Coordinator, Norden Association in Sweden

12:45 – 13:30 **Getting to know each other**

13:30 – 13:45 **Policy Area “Health” - objectives, actors, governance and implementation tools**
Ms. Zivile Pauzaite, Project Assistant at the NDPHS Secretariat

13:45 – 14:30 **Experts’ role in the implementation of the EUSBSR**

Panel discussion of the NDPHS Expert Group representatives:

- *Ms. Nina Khurieva, representative of the Expert group on HIV, TB and Associated Infections (HIV, TB&AI EG)*
- *Ms. Tatjana Zabolotnaja, representative of the Expert group on Non-communicable Diseases related to lifestyles and social and work environments (NCD EG)*
- *Ms. Olga Andreeva, representative of the Expert group on Primary Health Care (PHC EG)*
- *Ms. Una Martinsone, representative of the Expert group on Alcohol and Substance Abuse (ASA EG)*
- *Ms. Päivi Hämäläinen, representative of the Expert group on Occupational Safety and Health (OSH EG)*
- *Ms. Jana Feldmane, Co-chair of the Expert group on Prison Health (PH EG)*

Panel discussion of the external experts:

- *Dr. Jonas Christensen, Senior Lecturer, Malmö University, Sweden*
- *Jukka Surakka, Head of Research, Arcada University of Applied Sciences, Helsinki, Finland*
- *Suvi Aho, Specialist, R&D, Metropolia University of Applied Sciences, Helsinki, Finland*

14:30 – 14:50 **Coffee break**

14:50 – 16:20 **Workshop 1. Planning for policy impact – implementing EUSBSR**

Introduction – discussions in groups – conclusions:

- *EUSBSR – an interconnected system*
- *Flagships, projects chains and projects*
- *Building partnerships for policy impact*

16:20 – 16:40 **Coffee break**



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16:40 – 18:10 **Workshop 2. Alignment of funding – in practice**

- *Ms. Camilla Wristel, Programme Manager, Swedish Institute
“New call for Seed Funding”*

Introduction – discussions in groups – conclusions:

- *An overview of relevant funding instruments*
- *Experiences from funding in the group*
- *Feeding forward - what to improve in post 2020*

18:10 – 18:40 **Wrap-up – bridging from Day 1 to Day 2**

19:00 **Joint dinner sponsored by the NDPHS Secretariat**

Training Day 2

7 December 2017

Facilitator: Mr Daniel Sköld

Co-facilitator: Mr Ali Arsaló

Trainer: Mr Wiktor Szydarowski

The purpose of Day 2 sessions is to help the project promoters develop the submitted concepts and ideas through individual coaching and group work. The focus will be put on first stages in the project development that address:

- (1) Effective pitching of the project concept/idea so that it evokes good connotations and raises interest of programme managers/donors of funding;
- (2) The right positioning of the project proposal so that it distinguishable among similar ones, is based on real needs and demonstrates an added value for the programme/donor of funding;
- (3) Clear correlation between the programme/donor objectives and the objective-aims architecture of the project proposal as well as the partnership competences to achieve them;
- (4) Realistic outcomes and results to be accomplished through the project work and SMART indicators measuring the progress and success in the project implementation.

Throughout the sessions, the project promoters will be made aware of risks related with a too vague/too ambitious approach to the project development and will be guided towards maintaining a red thread (internal logic) in the description of the project proposal.

Day 2 training is expected to:

- Provide the project promoters with a solid fundament for project planning and development in line with the programme/donor expectations;
- Facilitate acquisition of new partners and/or combination of some similar project ideas/concepts;
- Agree further steps in the preparation of bankable proposals for the specific programme/donor of funding and the application timetables.

09:00 – 09:10 **Introduction: Scope and purpose of the training's day 2 on preparing a viable and fundable project proposal into a flagship project**



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09:10 – 10:30 **Converting a great innovative idea into a good project proposal that has an impact on policies – project examples to work on**

- *Dr. Jonas Christensen, Senior Lecturer, Malmo University, Sweden
Project title: AppSam – Professional support in dementia care*
- *Ms. Nina Khurieva, Federal Research Institute of Health Organization and Financing (HIV, TB & AI EG), Russia
Project title: Cost-effectiveness analysis of various models of TB periodic and systemic screening for active TB among adults in Russia, Latvia, and Lithuania*
- *Mr. Jukka Surakka, Head of Research, Arcada University of Applied Sciences, Helsinki, Finland
Project title: Relative support by technology, learning and room*
- *Ms. Suvi Aho, Specialist, R&D, Metropolia University of Applied Sciences, Helsinki, Finland
Project title: Innovation for Urban Social Resilience - Preventing Disparities in Health and Social Conditions in the Metropolises of Baltic Sea Region.*
- *Dr. Zaza Tsereteli, the NDPHS ASA EG International technical adviser, Tallinn, Estonia
NDPHS joint project idea with a potential to become a Flagship*

10:30 – 10:45 **Coffee break**

10:45 – 12:00 **Developing demand-driven projects to serve real needs**

The experts will exchange views on working together in a group dedicated to the preparation of the NDPHS flagship project proposal.

- *Dr. Zaza Tsereteli, International technical adviser, of the Expert Group on Alcohol and Substance Abuse (ASA EG)*
- *Ms. Una Martinsone, representative of the Expert Group on Alcohol and Substance Abuse (ASA EG)*
- *Ms. Nina Khurieva, representative of the Expert Group on HIV, TB and Associated Infections (HIV, TB&AI EG)*
- *Ms. Tatjana Zabolotnaja, representative of the Expert Group on Non-communicable Diseases related to Lifestyles and Social and Work Environments (NCD EG)*
- *Ms. Päivi Hämäläinen, representative of the Expert group on Occupational Safety and Health (OSH EG)*
- *Ms. Jana Feldmane, Co-chair of the Expert Group on Prison Health (PH EG)*
- *Ms. Olga Andreeva, representative of the Expert Group on Primary Health Care (PHC EG)*

The work will be carried out in the smaller groups. In the session, an LFA Problem Tree will be introduced as a tool for mapping the causes and effects of a challenge/trend/process identified in the proposal. Also, the NDPHS Strategy and Action Plan context with mapped policy and action needs will be brought into discussion.

Work outcomes in each group will be presented by the assigned rapporteurs.



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12:00 – 13:00 **Lunch**

13:00 – 14:00 **Setting goals and building your team**

This part will help the project promoters set clear and relevant objectives, aims and goals for the proposal - as a key for understanding (and communicating) its scope and importance in the own organisation, other partners, any organisations interested to join the project and – finally – towards a programme/donor. Similarly, developing a team of relevant and dedicated partners (formal and associated) enables both a successful application and fruitful implementation.

As in the previous session, the work will be carried out in the smaller groups gathered around the specific project concepts/ideas. The LFA method will be applied with due reference kept to the context of NDPHS work footprint envisaged in the NDPHS Action Plan.

Work outcomes in each group will be presented by the assigned rapporteurs.

14:00 – 14:15 **Coffee break**

14:15 – 15:00 **Connecting goals to results and indicators**

This part is going to help the project promoters ensure a clear logic to its structure where objectives, aims and goals are translated into activities, these will produce outputs, which in turn will lead to (durable) results and effects - measured through indicators.

As in the previous session, the work will be carried out in the smaller groups gathered around the specific project concepts/ideas. The LFA method will be applied with due reference kept to the context of activities, expected results and their indicators envisaged in the NDPHS Action Plan.

Work outcomes in each group will be presented by the assigned rapporteurs.

CROSS-CUTTING: Throughout the sessions the project promoters will be made aware of several risks that can be entailed while investing in a project and a partnership. Guidance will be given on how to identify and develop a plan for mitigating and managing these risks.

15:00 – 15:30 **Discussion and conclusions. Next steps.**

15:45 **Closing of the training**



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FACILITATOR

Trainig Day 1 and Day 2

Daniel Sköld has a background from the field of regional development and international affairs having worked at both the regional and national level. Daniel has developed and managed several transnational projects within such diverse fields as maritime safety, eutrophication, green public procurement, innovation and blue growth, etc. Daniel is a founding partner of the Norek & Sköld consultancy firm.

CO-FACILITATOR

Trainig Day 2

Ali Arsalo is a practicing MD from Finnish Lapland, working since many years also as the Chair of the NDPHS Expert Group on HIV, Tuberculosis and Associated Infections. He has a strong background in project design and implementation internationally and in Finland, with special experience in the use of and training in the Logical Framework Approach (LFA).

TRAINERS

Trainig Day 1

Anders Bergström holds two positions within the EU Strategy for the Baltic Sea Region, Policy Area Coordinator for the Policy Area Education (education, research, employability and integration of refugees) and Horizontal Action Coordinator for the Horizontal Action Capacity (capacity building and involvement of stakeholders). He has been involved in the implementation of this macroregional strategy since it was launched in 2009.

Trainig Day 2

Dr. Wiktor Szydarowski. Strategy adviser in international cooperation programmes and projects across Europe. 20 years-long record in supporting actions of intergovernmental and informal partnership networks to deliver policy and business solutions for sustainable growth, prosperity and territorial cohesion. Drafter of several programming and policy documents. Author of about 50 research publications.



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