

**PAC 9 side-event  
Workshop "Communication and Health Governance"  
Berlin, Germany  
29 October 2012**



Northern Dimension  
Partnership in Public Health  
and Social Well-being  
[www.ndphs.org](http://www.ndphs.org)

<b>Reference</b>	PAC 9 side-event/Info 1
<b>Title</b>	Programme of the event
<b>Submitted by</b>	Stefanie Neubeck and Dr. Marion Keil, synetz-international
<b>Summary / Note</b>	--
<b>Requested action</b>	For information



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## **Agenda & information**

### **PAC Side Event 29th of October in Berlin**

from  
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## 2012 PAC Side-Event – Workshop „Communication & health Governance“ 29th of October

**This years PAC Side Event will be a workshop "Communication & health Governance"** which will be designed & facilitated by us - two external consultants (Dr. Marion Keil & Stefanie Neubeck, synetz-international).

The PAC 9 side-event, will have the following **goals**:

- Strengthening of team-spirit and motivation
- Exchange and Inspiration on successful Global Health Governance, Effective Communication, Success-factors of virtual communication in international multicultural setups, mechanisms of control and motivation
- Awareness of strengths and weaknesses within the NDPHS collaboration at the expert level, including in collaboration with the NDPHS Secretariat and the CSR

The PAC Side Event will also address issues of relevance to the evaluation.

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## Agenda – Workshop „Communication & health Governance“ 29th of October

- 9.00 Welcome, orientation, warm up, results of the interviews
  - 10.30 Review in a time-line: “One laughing, one crying Eye” – History of our way to efficient and appreciative collaboration within NDPHS – what are we proud of? What do we want to do differently? (including coffee break)
  - 12.00 Highlights of discussion in a market place or caravan with Marek Maciejowski
  - 12.30 *Lunch*
  - 13.30 “The NDPHS Rhythm” – Team exercise
  - 14.00 Input success-factors of effective communication and virtual communication in international multicultural setups
  - 14.30 “Café Optimization”  
cross-functional exchange and agreements: What do we like to do differently during the next months (pilot of change in NDPHS). What is our vision? (including coffee break)
  - 16.00 Sum up and feedback
  - 17.00 End of workshop
- Evening program



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## This is us – the external consultants and facilitators for PAC side event 2012

Marion Keil, Cologne



PhD in sociology, economics and anthropology, Professional training in systemic consulting, Long-term training in systemic consultancy Marion Keil has many years of experience in systemic and complementary consulting in many sectors and countries. Marion can work in three languages and adheres to the principle “Go with the flow!” in all her endeavours – be they management development programmes, team processes, restructuring, international integration work, interface management or the moderation of large group events – like the PAC Side Event.

Marion Keil regularly publishes articles and books in her field, including the book “Das Feuer großer Gruppen”. She trains consultants and coaches in India and Africa.

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## This is us – the external consultants and facilitators for PAC side event 2012



Stefanie Neubeck, Berlin

Exam in education & German literature (exam with distinction and grant), Professional training in psychological consultancy, drama teaching and performance art, Long-term training in systemic consultancy Stefanie Neubeck is CEO of synetz-international. Her key activities are: Facilitation of complex change management projects, Facilitation of large group events, systemic diagnoses, and interventions. Other key activities of her 10 years of experience as a consultant are: Leadership development, conflict management, team development workshops and coaching.

Before her career as a consultant Stefanie Neubeck worked as an artist in performances and theatre. Her International clients value her unorthodox interventions and her refreshing mindset.

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## How we work:

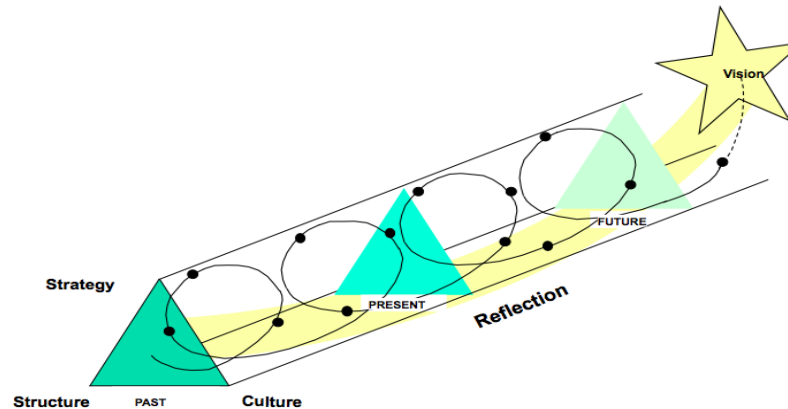


### The Situation

Organisational change is always a great adventure. It takes a great deal of energy within an organisation to take on a different perspective from the one so far.

### Our service

We guide and support your long-term, sustainable learning and renewal processes with the goal of making your organisation better able to survive, prosper and increase its efficiency. Through our Systemic Change Management approach we create the fit between the strategic, cultural and structural components of your organisation.



### Your benefit

Our truly systemic consulting approach integrates the strategic, cultural and structural perspective on your organization. It enhances your creative and proactive role in reshaping your organization and your respective environments. The PAC workshop might give you glimpse and change of perspective on your own Organization/Collaboration.

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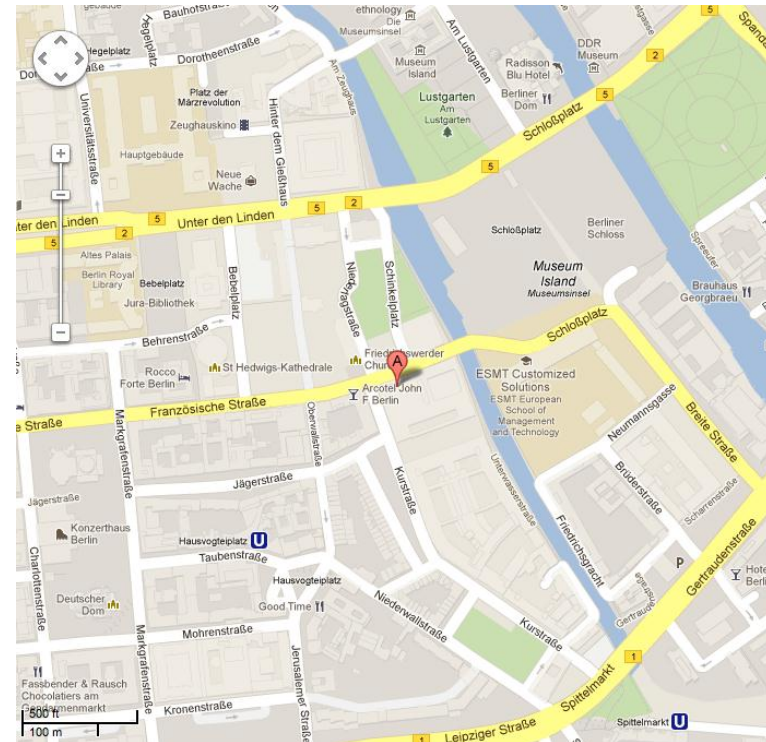
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We are looking forward, offering our perspective and external facilitation for a **very enjoyable Workshop with inspirational, positive and efficient views** on your great and important Collaboration. We are looking forward meeting you in Berlin!

Yours  
Stefanie Neubeck &  
Marion Keil

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