

**THE POLICY DEPOT IS AN INNOVATIVE SOCIAL NETWORK** created specifically for cardiovascular health policy professionals throughout the world. Developed by the National Forum for Heart Disease and Stroke Prevention and CINDI, the Policy Depot creates new opportunities for policy professionals to develop, implement, and share evidence-based policies and best practices that will reduce the burden of cardiovascular disease within their communities.

What makes the Policy Depot different is that it tailors content to fit your experience, interests, and policy environment – it removes the guesswork. This individualized approach allows you to interact with other policy professionals, resources, and events that match your policy interests and needs.

### How the Policy Depot Works

After answering a few short questions about your cardiovascular health policy experience, interests, and opinions, the Policy Depot will create a personal network of other members tailored specifically to you. This personal network (called a cohort) will constantly evolve as new members join the Policy Depot. But your cohort is just the first step into a world tailored to fit your policy interests and needs:

## CONNECT

Connect, discuss, and share your policy work and interests with professionals throughout the world.

## PARTICIPATE

Find events, conferences, and training courses – both locally and globally – that are relevant to your cardiovascular health policy work.

## EXPLORE

Learn what drives policy development and implementation by exploring a library of resources – from legislation to best practices to in-depth discussions.

Several leading health organizations emphasize not only the importance of implementing cardiovascular health policies, but also the importance of sharing that knowledge with other policy professionals. The Policy Depot provides the platform on which policy professionals throughout the world can share their experiences and learn firsthand what is needed to develop and implement successful cardiovascular health policies.

### About the National Forum

The National Forum for Heart Disease and Stroke Prevention ([www.hearthealthystrokefree.org](http://www.hearthealthystrokefree.org)) leads collaborative policy efforts and builds a collective voice for the prevention of heart disease and stroke. Membership includes more than 65 US and international organizations representing public and private, health care, advocacy, academic, policy, and community organizations committed to heart disease and stroke prevention.

The Policy Depot is supported by an unrestricted educational grant from Bayer HealthCare.

## HOW TO JOIN

Becoming a Policy Depot member is easy and quick – just visit [www.policydepot.org](http://www.policydepot.org) to create your free profile, and you are on your way to participating in this exciting new effort.

## THE LAUNCH

### World Heart Day – 29 September 2012

After more than two years of development and with input from individuals representing more than 25 US and international organizations, the National Forum for Heart Disease and Stroke Prevention and CINDI are pleased to announce the launch of the Policy Depot.

Please join us for several Policy Depot launch events:

### Live Webinar

Online – Global

**Monday, 1 October 2012**

**1PM - 2PM EST**

See the Policy Depot in action, hear from National Forum leadership, and learn how the Policy Depot will change the way you approach cardiovascular health policies. To register for the webinar, [click here](#).

### 9th European IUHPE Conference on Health Promotion

Tallinn, Estonia

**Thursday, 27 September 2012**

“The Policy Depot: An innovative online tool to increase capacity building among policy stakeholders throughout the world”, Parallel Session 1.

**Saturday, 29 September 2012 (World Heart Day)**  
**12:45PM - 1:30PM**

World launch event of the Policy Depot, featuring remarks by Marie-Claude Lamarre from IUHPE, Gauden Galea from WHO, Sylvie Stachenko from CINDI, and Benn Grover from National Forum

**WWW.POLICYDEPOT.ORG**